Exhibition opportunity in The Front Room gallery, The Beaney

**The True Meaning of Christmas - invited artists selling exhibition**

Saturday 09 November – Sunday 12 January 2020

The Beaney House of Art & Knowledge is inviting submissions from Kent-based 2D artists and photographers to be part of the forthcoming exhibition *The True Meaning of Christmas* -a selling exhibition where artists are asked to consider ideas around customs, traditions and rituals, embracing the melancholic, the absurd and the uplifting.

The exhibition will be in The Beaney Front Room gallery. Work will be selected from submissions that explore this engaging topic - wide interpretations welcome!

Exhibiting artists can expect their work to be seen by over 10,000 visitors for the 2 month run, and have the opportunity to sell their work with zero commission.

* A maximum of 2 pieces per artist/photographer (if there are a high number of submissions it may only be possible to exhibit one piece per artist).
* A hanging fee of £40 will be charged if either one or both pieces are selected for exhibition.
* All artwork will be available for sale but remain in situ until the show has finished.
* No commission will be charged on any sales of framed work from the exhibition walls.
* Artists/photographers will deal with any sales enquiries from the public. The Beaney will display all Artists/photographers contact details in the exhibition space. The Beaney will not be handling any sales.
* It is the artist’s responsibility to deliver any sold work to the buyer.
* There will be an opportunity to sell a small number of additional unframed prints (at 33% commission)
* Artwork needs to be “ready to hang” and be mirror plated (pre-painted white, fixed centre left and right).

**Criteria**

If you are an artist/photographer living or working in Kent then please apply.

The work will be selected from artists’ submissions by the Beaney Programming Group and will be based on the following criteria:

* How well does the artwork respond to the theme described above?
* Quality – Is the standard of work appropriate? Does the work demonstrate excellence in originality, creativity, and imagination? Is the work presented to a high standard?
* Audience Appeal – Is the artwork interesting and relevant to our diverse communities?
* Educational Value – Does the artwork inform and educate?
* Appropriateness for the space – Considerations include size of artwork (guide max size: 120cm x 120cm).

1. **How do I apply?**

Please send the following information **before 8am on Wednesday 9 October 2019**

* Completed application form
* Max of 2 jpegs of your work ( 300 dpi or less)

**Via email to**: [thefrontroom@canterbury.gov.uk](mailto:thefrontroom@canterbury.gov.uk) with ‘*True Meaning of Christmas exhibition’* in the subject line.

**DO NOT SEND ANY MONEY**

**2. What happens if I am successful with my application?**

If you have been successful we will contact you via email by 5.30pm on Friday 11 October 2019

**3. What else will I need to do?**

* Artwork must be clearly labeled with the artist’s name, title and sale price, and dropped off at The Beaney Front Room on

**Tuesday 05 November** 10am – 12noon **or** 1pm – 3pm

* You also need to bring a hanging fee of £40 (cash/card/cheque payable to *Canterbury City Council*). No work will be accepted without the accompanying hanging fee.
* Artwork will need to be collected from The Front Room on

**Tuesday 14 January** 12.30pm- 4.30pm

**Please note**: There is no secure storage space for uncollected work after this date and the safety of the work is therefore not guaranteed.

* It is the artist’s responsibility to deliver any sold work to the buyer.
* Artwork MUST have mirror plates already attached on the sides in the centre and painted white. Work should be ready for wall hanging and preferably (not essential) be framed. **(Artwork without mirror plates will not be accepted )**
* The Beaney team will undertake the hang and all decisions on layout and choice will be final.
* Packaging /wrapping will need to be removed and taken away when delivering work to the gallery and brought back when collecting.
* Please note the gallery is not staffed.

To find out more about The Front Room Gallery and The Beaney House of Art and Knowledge, situated on the high street in the heart of historic Canterbury please visit: <https://canterburymuseums.co.uk/beaney/>