



# Freelance Project Evaluator – Beaney Young People’s Programme 2026-2027

**Fixed term contract:** April 2026- September 2027

**Fee: £5,000** fixed fee, excluding VAT. This fee is inclusive of expenses.

The Beaney House of Art and Knowledge are seeking an experienced **Freelance Project Evaluator** to help gather data and evaluate for ‘Beaney Gen Z’ (working title), an exciting creative programme of collaborative work at the museum, focused on improving mental health outcomes for local young people.

The programme is supported by The Health and Wellbeing in Museums Fund delivered by the Museums Association with funding from Julia Rausing Trust.

## Project Brief

### About the Project

As part of The Beaney’s long track record of health and wellbeing work, we have spent the past two years focusing on a programme of work as part of our National Portfolio Organisation role (The Kent and Medway Museum Partnership); developing our programming, labelling and curation to reflect multiple perspectives.

A lack of opportunity and influence of our younger visitors has inspired the project which seeks to embed youth voice into our programming, decision making and overall visitor experience through the delivery of an ambitious project to support health and wellbeing of 11-25 year olds in the district of East Kent.

‘Beaney Gen Z’ has been devised as co-designed programme with local young people, and delivered by a Freelance Facilitator and staff at the Beaney.

The **Freelance Project Evaluator** will work closely with museum staff and the Freelance Youth Programme Facilitator to gather, monitor and evaluate the programme deliverables, which work towards understanding two lines of enquiry within the project:

- 1. What are the outcomes of meaningfully embedding youth voice into museum programming, decision making and overall visitor experience?**
- 2. What difference does taking part in in-person creative and cultural activities with other young people at The Beaney make to young people’s mental health?**

The Beaney have produced a draft evaluation framework, which will be confirmed and shaped with the successful candidate, in conjunction with project partners to agree appropriate ethical and person-centred methodology for data collection.

**The Freelance Evaluator will:**

- **Evaluate the outcomes of the programme delivery**, which includes the data gathered by the Facilitator during workshops with young people (see appendix below for programme outline)
- Visit the project in person, across a minimum of 4 points across the programme to meet with staff and participants.
- Create a **Final Evaluation Report** for funders and the Beaney, which explores the impact against the two lines of enquiry listed above.
- Contribute where appropriate to the external programme evaluation managed by the Museums Association and the Julia Rausing Trust.

### **Proposed Timeline:**

- **Application deadline: Wednesday 8<sup>th</sup> April 2026 at 12noon.**
- **Interviews (online): Thursday 16<sup>th</sup> April 2026.**
- **Meeting to discuss project and evaluation methodology: w/c 20<sup>th</sup> April 2026**
- **Programme evaluation: May 2026 – August 2027**
- **Interim meeting with project staff: December 2026**
- **Final Evaluation due: Friday 4<sup>th</sup> September 2027**

## **About you**

We are looking for an Evaluator with experience of arts and culture/museum-based projects.

Your application should evidence knowledge and experience in the following areas:

- Excellent written communication skills
- An understanding of evaluation methodology regarding mental health and wellbeing.
- Experience of creating clear and engaging evaluation reports.
- Strong communication, teamwork and organisational skills, with a clear understanding of safeguarding and ethical practice.

### **Other information:**

This contract is offered on a freelance basis and therefore all taxes, National Insurance contributions, and any other statutory payments are the responsibility of the contractor.

The delivery of this work is flexible; however the Evaluator is responsible for managing their hours worked and completing the work within the timeline given.

A copy of valid public liability insurance will be requested before work commences.

## How to apply:

To apply, please submit an application with the following:

1. An expression of interest (max. 500 words) about your suitability for the role.
2. A CV, which can include weblinks outlining your relevant experience.
3. An example of previous evaluation report or summary you have authored.
4. A brief budget covering a breakdown of fees and estimated hours against the fee offered.

**To: [Sarah.ellard@canterbury.gov.uk](mailto:Sarah.ellard@canterbury.gov.uk) by midday on Wednesday 8<sup>th</sup> April 2026.**

**Applications received after this time will not be accepted.**

**Interviews will be conducted on Thursday 16<sup>th</sup> April 2026, online.**

For an informal conversation or further enquiries about the role please contact:

Leanne Macdonald, Beaney Health & Wellbeing Programme Coordinator

[leanne.macdonald@canterbury.gov.uk](mailto:leanne.macdonald@canterbury.gov.uk)

## Appendix: Programme Outline

### Young People's workshops and intervention:

<b>Deliverables</b>
<ul style="list-style-type: none"><li>• Creative consultation workshops led by the project Facilitator. These workshops will be undertaken with youth groups, school groups and other young people, gathering their opinions and ideas for changing the museum.</li></ul>
<ul style="list-style-type: none"><li>• A weekly term time session for a small group of SEND students at The Beaney.</li></ul>
<ul style="list-style-type: none"><li>• 1 Museum intervention – a co-designed change implemented in the galleries</li></ul>
<ul style="list-style-type: none"><li>• Four Creative Workshops for participants from a variety of youth partners to include identification and commissioning of suitable artists.</li></ul>
<ul style="list-style-type: none"><li>• One creative session at The Beaney in 2026 to support district leaders working with young people, to support their mental health and professional practice.</li></ul>
<ul style="list-style-type: none"><li>• Two annual Beaney wellbeing expos by 2027 – made up of local health and wellbeing partners, for young people and families to attend.</li></ul>
<ul style="list-style-type: none"><li>• One practice sharing session in 2027, between relevant NHS, mental health and Youth partners with The Beaney to enhance practice and understanding of how creativity supports young people's mental health</li></ul>
<ul style="list-style-type: none"><li>• One end of programme celebration event for all participants at The Beaney.</li></ul>