



# Freelance Film and Photography brief – Beaney Young People’s Programme 2026- 2027

**Fixed term contract:** April 2026- September 2027

**Fee: £5,000** fixed fee excluding VAT. This fee includes expenses.

The Beaney House of Art and Knowledge are seeking a **Freelance Filmmaker/Photographer** to help record and showcase an exciting creative programme of work at the museum, focused on improving mental health outcomes for local young people.

‘Beaney Gen Z’ (working title) has been devised as co-designed programme with local young people and delivered by a Freelance Facilitator and staff at the Beaney.

The programme is supported by The Health and Wellbeing in Museums Fund delivered by the Museums Association with funding from Julia Rausing Trust.

## Project Brief

### About the Project

As part of The Beaney’s long track record of health and wellbeing work, we have spent the past two years focusing on a programme of work as part of our National Portfolio Organisation role (The Kent and Medway Museum Partnership); developing our programming, labelling and curation to reflect multiple perspectives.

A lack of opportunity and influence of our younger visitors has inspired the project which seeks to embed youth voice into our programming, decision making and overall visitor experience through the delivery of an ambitious project to support health and wellbeing of 11-25 year olds in the district of East Kent.

‘Beaney Gen Z’ has been devised as co-designed programme with local young people, to improve wellbeing outcomes for those taking part.

The **Freelance Filmmaker/Photographer** will work with museum staff and the Project staff to:

**1) Gather footage of the programme deliverables, creating a no more than 5-minute film by 31<sup>st</sup> August 2027.**

**2. Cover the project with a selection of high-quality photographs to be shared with funders, within reports and The Beaney’s social media channels and website.**

**Fee to include:**

- Planning and co-ordination of **4 days of filming and photography at key points** across programme. (To be identified with the successful candidate, indicative timings to cover some workshops, expo events and celebration event within programme.)
- **Editing film and photographs and delivery to us for web and print use.**
- All expenses for equipment, materials and travel (including post editing, etc) mileage and any other costs.

### **Film and Photography requirements**

- Licensed music creation/selection for film
- Creation of branded animations for intro/outros in-line with branding guidelines of The Beaney.
- Closed and Open Captions to broaden accessibility. Open Captioned versions of the film will include branded aligned text and colours for use on internal screens.
- Photographs in high quality, landscape and portrait format, covering group shots of activity that supports the programmes aims and objectives.
- A short version of the film (60 seconds) in a 9x16, portrait format for use on social media.
- **Photographs to be sent to The Beaney as soon as possible after capturing, with final film due 31<sup>st</sup> August 2027.**

### **Proposed Timeline:**

**Deadlines for proposals: Midday on Wednesday 8<sup>th</sup> April 2026.** Proposals received after this time will not be accepted.

- **Selection Panel and decisions: w/c 13<sup>th</sup> April 2026.**
- **Online or in person Meeting to discuss project key dates to cover: w/c 20<sup>th</sup> April 2026.**
- **Programme evaluation: May 2026 – August 2027.**
- **Interim meeting with project staff: December 2026.**
- **Final film and photographs due: 31<sup>st</sup> August 2027.**

### **About you**

We are looking for a filmmaker or photographer with experience of arts and culture/museum-based projects.

Your application should evidence knowledge and experience in the following areas:

- Strong communication, teamwork and organisational skills.

- A clear understanding of safeguarding and best practice with working on projects that involve young people.

**Other information:**

This contract is offered on a freelance basis and therefore all taxes, National Insurance contributions, and any other statutory payments are the responsibility of the contractor.

The delivery of this work is flexible; however the filmmaker is responsible for managing their hours worked and completing the work within the timeline given.

A copy of valid public liability insurance will be requested before work commences.

**How to apply:**

To apply, please submit an application with the following:

1. An expression of interest (max. 500 words) about your suitability for the role.
2. A CV, which can include weblinks outlining your relevant experience
3. A brief budget covering a breakdown of fees and estimated hours against the fee offered.

**To: [Sarah.ellard@canterbury.gov.uk](mailto:Sarah.ellard@canterbury.gov.uk) by midday on Wednesday 8<sup>th</sup> April 2026.**

For an informal conversation or further enquiries about the role please contact:

Leanne Macdonald, Beaney Health & Wellbeing Programme Coordinator  
[leanne.macdonald@canterbury.gov.uk](mailto:leanne.macdonald@canterbury.gov.uk)

**Appendix: Programme Outline**

**Young People’s workshops and intervention:**

<b>Deliverables</b>
<ul style="list-style-type: none"> <li>• Creative consultation workshops led by the project Facilitator. These workshops will be undertaken with youth groups, school groups and other young people, gathering their opinions and ideas for changing the museum.</li> </ul>
<ul style="list-style-type: none"> <li>• A weekly term time session for a small group of SEND students at The Beaney.</li> </ul>
<ul style="list-style-type: none"> <li>• 1 Museum intervention – a co-designed change implemented in the galleries</li> </ul>
<ul style="list-style-type: none"> <li>• Four Creative Workshops for participants from a variety of youth partners to include identification and commissioning of suitable artists.</li> </ul>
<ul style="list-style-type: none"> <li>• One creative session at The Beaney in 2026 to support district leaders working with young people, to support their mental health and professional practice.</li> </ul>
<ul style="list-style-type: none"> <li>• Two annual Beaney wellbeing expos by 2027 – made up of local health and wellbeing partners, for young people and families to attend.</li> </ul>

- One practice sharing session in 2027, between relevant NHS, mental health and Youth partners with The Beaney to enhance practice and understanding of how creativity supports young people's mental health
- One end of programme celebration event for all participants at The Beaney.